

What the API can do for YOU!

Information on how legal service plans work, what they offer in benefits and where you can find them.

Monitors developments in legal service plan regulation at the state and federal level and participates in advocacy efforts where needed.

Educates its members on technical, regulatory and business aspects of legal service plans through its Annual Conference and publications.

Networking opportunities for lawyers, plan sponsors and administrators to help them pursue their business and professional objectives and to promote interchange of ideas among all segments of the industry.

Who makes up our membership?

Lawyers, sponsor representatives, administrators and marketers of legal service plans - are the people who have invested their time, money and organizational resources to build legal service plans into the premier mechanism for supplying affordable legal services.

Most of the legal plans in existence today were developed with the help of an API member - a lawyer, a professional administrator, a marketer, an insurer, a legal service fund trustee, a union official, an association executive or a human resource specialist. All of the largest and most well known plans are run or serviced by current API members.

You do not need any special qualifications to become an API member except an interest in legal service plans.



The American Prepaid Legal Services Institute (API) is a professional organization serving the legal services plan industry. Headquartered in Chicago, the API is affiliated with the American Bar Association.



American Prepaid Legal Services Institute

321 N. Clark St.
Chicago, IL 60654
312.988.5751
312.988.5483 fax
www.aplsi.org

"Membership in API has benefited my practice greatly. Through API, I have developed long-standing professional and personal relationships that have enabled my firm to grow in the prepaid legal industry."

*-- William R. Go,
Go & Associates*

Information Education Networking Monitor the Industry

If you're involved with legal services plans and not a member, you're missing out!

Join the API TODAY!



*They are your
bottom line...*

Visit us on the
web at:

www.aplsi.org



**American Prepaid Legal
Services Institute**

Pick the membership that's right for you!

Regular Membership

- Full voting rights
- Eligibility to serve on the API Board.
- The API Portal (see below)
- Networking with plan administrators.
- Mentoring program
- Access to online Members Only page
- API NewsBriefs subscription
- Listings in the new online searchable directory.
- Substantial conference fee discounts for attendees from the member's organization
- Ability to offer non-voting Associate membership to their employees, trustees or Board members.
- Hertz rental car discounts
- Chase Paymentech - Lower the fees YOU pay to accept credit cards from your clients.

Provider Membership

- The API Portal (see below)
- Networking with plan administrators.
- Mentoring program
- Access to online Member's Only page
- API NewsBriefs subscription
- Listings in the new online searchable directory.
- Hertz rental car discounts
- Discounts on publications and a special registration fee for the Annual Conference.
- Chase Paymentech - Lower the fees YOU pay to accept credit cards from your clients.

A special non-voting membership category for lawyers who are plan attorneys or are interested in learning more about becoming a plan attorney and want to stay informed about developments in the field.

Associate Membership

- The API Portal (see below)
- Networking with plan administrators.
- Mentoring program
- Access to online Member's Only page
- API's NewsBriefs subscription
- Listings in the new online searchable directory.
- Hertz rental car discounts
- Discounts on publications and a special registration fee for the Annual Conference.
- Chase Paymentech - Lower the fees YOU pay to accept credit cards from your clients.

A non-voting membership which allows Regular Members to extend limited membership benefits to others in their organization at a lower cost.

Take advantage of another great member benefit!

The API now offers a common application to be completed by potential new attorney panel members. This application allows API members to simultaneously apply to become panel attorneys. The member designates the plans they wish to apply to and their application is sent to those plans. The plans follow up with the member directly. Existing API Members will also be able to use the process to apply to other plans as well.

The second part of the project enables current API Members to send their annual proof of malpractice insurance to multiple plan administrators through the API portal. No longer will attorney providers who are members of several plans have to send a separate copy of their insurance to each plan administrator individually. The attorney provider can upload the insurance certificate and direct which plans will receive the updated information.

Both of these processes enable API to provide a much needed and beneficial service to our existing provider membership and provide a central point of communication for new attorneys wishing to join the legal plan industry. These changes have positioned the API as a central communication point for its provider membership, plan administrators, and increase its visibility in the legal community.

Yes, I would like to join today!

(Also, visit www.aplsi.org to join online!)

Regular Member: \$325
 Provider Member: \$85
 Associate Member: \$150
 \$_____ Total

Mailing Address

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

I was recruited by API member _____.

(That person will receive \$25 off that year's API Conference fees!)

Payment Information

___ Check ___ Visa ___ MC

Account Number

Expiration date

3-digit Security Code

Signature _____

Please mail or fax membership form with payment to:
 American Prepaid Legal Services Institute
 321 N. Clark St. 19th Fl.
 Chicago, IL 60654
 Attention: Membership
 Fax: 312-988-5785